

An experienced hands on senior designer, I have conceived and produced a wide range of material including sales promotion, package design, print advertising, direct mail response, corporate literature, P.O.P. displays, logo design, new business presentations and web design.

My expertise lies primarily with graphics software Adobe Illustrator, Photoshop, InDesign and Quark XPress.

An accomplished layout artist, I distinguish myself in the ability to conceptualize, and effectively execute projects in a timely and professional manner.

**BLACKDOG DESIGNS** Cortlandt Manor, New York Nov. 2003 – Present

Personal independent studio established to provide freelance graphic design and production services for hire.

**CLIENTELE INCLUDE:**

- EB Brands – Yonkers, NY
- LAM Design – Pleasantville, NY
- Daymon Worldwide Design – Stamford, CT
- Colangelo Synergy Marketing – Darien, CT
- Pepsico – Purchase, NY
- Catapult Marketing – Westport, CT
- mna creative – Danbury, CT
- Newday Communications – Norwalk, CT
- Eastwest Creative – New York, NY
- PromoMark, Inc.  
(formerly On-Line Design) – Harrison, NY
- Source Marketing – Westport, CT
- Vision Marketing – Westport, CT
- Cornerstone Strategic Branding – New York, NY

**ON3 MARKETING & DESIGN, LLC** Stamford, Connecticut June 2001 – Nov. 2003

**creative director**

Responsible for the initial concept and design as well as the execution of consumer packaging and promotional point of sale material.

Oversee and coordinate a small team of junior art directors and production staff.

**CLIENTELE INCLUDE:**

- Salton USA
- Meyer Corporation
- J.A. Henckels International
- Sunbeam
- The Pfaltzgraff Co.
- Dick's Sporting Goods

**ON-LINE DESIGN, LTD.** Rye, New York July 1996 – June 2001

**senior art director**

Design, concept and execution of sales promotional premiums, packaging design, Internet and Intranet development and corporate sales incentive programs.

**CLIENTELE INCLUDE:**

- UDV North America
- MCI Communications
- Playtex Corp.
- Marriott Hotels
- MeriStar Hotels



**SCOTT DESIGN GROUP, INC.** Chappaqua, New York Feb. 1994 – June 1996

**senior graphic designer**

Creative implementation and execution of promotional advertising collateral and direct mail response for an independent graphic design studio.

**CLIENTELE INCLUDE:**

- Cadbury Beverages
- Nabisco Foods
- TDK Electronics
- ROSCO Color Labs
- Hilton International Hotels

**ALCONE SIMS O'BRIEN, INC.** Mahwah, New Jersey July 1992 – Feb. 1994

**art director**

Working in a team environment together with account executives and creative director to conceive, create and produce multiple facets of sales promotional material.

**CLIENTELE INCLUDE:**

- A&W Brands, Inc.
- British Airways
- Alcon Lens Care
- Reynolds Metals

**EDUCATION**

Pratt Institute Brooklyn, New York Bachelor of Fine Arts  
Major: Fine Arts Minor: Communication Arts